
2025 EDITION

applicaa



CHAMPIONS PROGRAMME

*Celebrate your success.
Share your voice.
Shape the future.*

ABOUT THE PROGRAM

At Applicaa, our schools, leaders and partners are at the heart of everything we do.

The Applicaa Champions Programme is designed to celebrate your success, amplify your voice and give you the chance to help shape our future. The programme offers different levels of involvement, so you can choose what works best for you.

Whether you'd like to share a short testimonial or step into a role as a Champion, there's a pathway for you.



PROGRAMME PRINCIPLES



TIERED PARTICIPATION

Choose the level of involvement that fits your time and goals.



COMMUNITY BUILDING

Connect with other leaders through our dedicated Community system.



CLEAR PATHWAYS

Start as an Advocate and grow into a Champion over time.



MUTUAL VALUE

Gain recognition, development opportunities and tangible rewards.



CELEBRATION OF IMPACT

Your contributions will be recognised and shared across the Applicaa community.

LEVELS OF INVOLVEMENT

Here's how the different roles compare:

	Advocates (mid-level commitment) 	Champions (highest commitment) 
Who you are	Enthusiastic customers who want to share positive experiences but have limited time.	Highly engaged customers and thought leaders with a strong voice in the sector. Willing to dedicate time to co-create value with Applicaa.
How you'll contribute	• Provide reviews or testimonials • Share Applicaa content online • Join focus groups • Create blogs or posts • Engage in Community discussions • Host coffee mornings • Provide referrals	• Speak at events and webinars • Share detailed case studies • Test new products • Mentor others in the community • Create content - videos or blogs • Support regional events • Provide referrals

BENEFITS YOU RECEIVE

Benefits you'll receive as a Advocate:

- Welcome pack (guidelines, merchandise)
- Recognition as an Applicaa Advocate
- Invitations to roundtables and roadmap previews
- Access to private advocate groups in the Community
- Seasonal social events for advocates
- Referral bonuses (Applicaa discounts and vouchers for you)

Benefits you'll receive as a Champion:

- Access to a Dedicated Customer Success Manager
- Priority access to new features
- Welcome pack (*guidelines, merchandise*)
- Recognition as an Applicaa Champion
- Invitations to leadership roundtables and roadmap previews
- Seasonal social events and exclusive networking opportunities
- Referral bonuses (*Applicaa discounts and vouchers for you*)

CHAMPIONS PROGRAMME

HOW TO JOIN

Becoming part of the Champions Programme is simple:

1 Express your interest:

Let your Customer Success Manager know you'd like to get involved.

2 Pick your path:

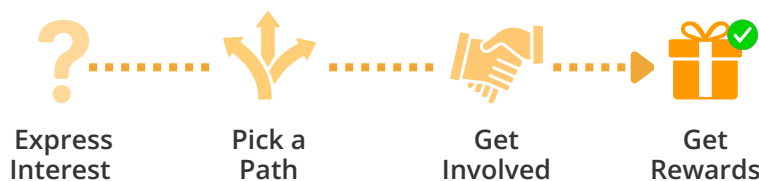
Start as an Advocate or, if you're ready, step straight into a Champion role.

3 Get involved:

Choose the activities that suit your time and interests.

4 Enjoy the rewards:

We'll track your involvement so you can benefit from recognition and rewards.



Take the first step and contact your Success Manager
for more information today!

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